STAND A CHANCE TO EARN A GRANT OF UP TO BIRR 400,000 AND A SPOT IN OUR INCUBATOR PROGRAM!

Please feel free to contact us with any questions and enquiries.

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Do you have a social innovation which improves the lives of children and youth in Addis Ababa and Hawassa? Are you ready to grow your business and increase the impact of your beneficiaries? Apply to our Big Ideas for Children Incubator Challenge!

The idea must focus on:
- Early childhood development or
- Pre-primary and primary school education in Addis Ababa and Hawassa

Successful applicants will receive intensive, tailored support to develop and implement a successful strategy to grow their business and increase their impact. Successful applicants may also receive financial support in the form of funding of up to Birr 400,000. Apply by 30 May 2020, by filling out the incubator application form.

ethiopia.reachforchange.org/apply/big-ideas-challenge

IN THE PHOTOS: Children from Awaqi Education, a social enterprise run by Adane Firde.

Awaqi Education uses practical teaching methods to instil innovation in kids by providing an Ethiopian-based afterschool program that teaches Science, Technology, Engineering and Mathematics (STEM). Adane believes in creating an innovative and creative future workforce by teaching children science and technology. He aspires to create the most innovative, interactive, student-driven tech-focused and practical STEM center in Ethiopia.

ADANE FIRDE - AWAQI EDUCATION

IN THE PHOTOS: Children from Awaqi Education, a social enterprise run by Adane Firde.
FREQUENTLY ASKED QUESTIONS

What kinds of organizations are we looking for?

We are looking for organizations that are improving the lives of children in Addis Ababa and/or Hawassa. We especially look for initiatives that:

- **Are innovative** - organizations that are unearthing fresh new ways to impact children.
- **Will have big social impact** - organizations that are already solving pressing problems faced by children aged 0-18 years and/or young mothers from low-income households in Addis Ababa and/or Hawassa, especially relating to:
  - *Pre and primary school education:* working to improve access to and/or quality of pre and primary education for all
  - *Early childhood development:* supporting children’s survival growth, development and learning from 0-6 years old, including initiatives supporting pregnant and lactating mothers
- **Are scalable** - organizations that are legally registered in Addis Ababa and/or Hawassa with proven social impact and a stable operation that is looking to grow the business and increase the impact of their innovation in Ethiopia or even globally. Please note that these can be Private Limited Companies, NGOs with an income generating arm, or cooperatives.
- **Are financially sustainable** - organization that has a proven business model or have the potential to develop a business model which enables them to be financially sustainable in the long term.
- **Can be system-changing** - social innovations that can solve societal issues in a big way and in the long-term.

How do I apply?


Download the application form and once you have completed it, please email it to us at ethiopia@reachforchange.org, or deliver a hard copy to our office at Gurd Shola next to Beshale Hotel on Ten sisters’ NGOs building, the 6th Floor.

The application deadline is May 30, 2020.

What kind of support will I get if my idea is selected?

Selected organizations will receive a place in Reach Change’s Incubator Program, which includes:

- Exceptional coaching from experts and tools to enable successful business growth and impact
- Access to networks nationally and internationally to take your organization to the next level
- The possibility of financial support (a fund of up to Birr 400,000) where needed, focused on supporting their operations to scale

What happens after I apply and submit my application?

All applications are reviewed and you will be notified via email if you have been successful in passing the first phase, as well as subsequent phases of selection.

What should I do if I have question about the application process?

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IN THE PHOTOS: Children from Ledeg Crafts, a social enterprise run by Genet Beyene. Genet Beyene noticed that Art and Craft is often overlooked from the school curriculum and she is changing this by providing Arts and Crafts lessons and trainings for students aged between 4 and 12. She wants to see Ethiopian children become confident, creative and innovative by providing an environment that nurtures creativity.
FREQUENTLY ASKED QUESTIONS

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